

## ***Biking Brisbane***

### **Overview**

*Biking Brisbane* is an innovative project that aims to capture a view of Brisbane from the cyclist's perspective. Using a combination of photography and digital storytelling, *Biking Brisbane* will provide Brisbane's cyclists with an avenue to record their experiences and stories – of what it is like to bike Brisbane.

Photographs, digital stories, interviews and discussions will be made available through a community-based blog and an exhibition will be staged to showcase Brisbane's bicycling culture. Funding will be sought through the Creative Sparks Program, a joint initiative of Brisbane City Council and the Queensland Government through Arts Queensland. Involvement with key partners and interest groups is being sought.

### **Objectives**

*Biking Brisbane* is seeking to:

- Produce photographs and digital stories that reflect Brisbane's unique cycling culture
- Provide an avenue for cyclists to contribute and share their stories
- Promote active and healthy lifestyles among Brisbane residents
- Increase public awareness of the cycling facilities that are available

### **Duration**

The project will commence in July 2009 and be completed in April 2010.

- July 2009 - establish *Biking Brisbane* blog, featuring photographs, digital stories and online discussion
- July-December 2009 – capture photographs of Brisbane's cycling culture
- November 2009 – conduct digital storytelling workshops for people to create their own cycling stories
- April 2010 – hold *Biking Brisbane* exhibition

### **Digital stories**

Digital stories are short (2-4 minute) videos that tell a story about a specific part of somebody's life. For examples, view [www.qldstories.slq.qld.gov.au](http://www.qldstories.slq.qld.gov.au)

### **Contact**

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